



## The Florida Bar Family Law Section ANNUAL Promotional and Sponsorship Opportunities (2017 – 2018 Florida Bar Cycle)

### What better way to promote your company or firm to our nearly 4,000 members?

You'll reach attorneys, accountants, business valuers, financial planners, general magistrates, hearing officers, judges, mediators, mental health professionals, paralegals, parenting coordinators, vendors and vocational rehabilitation experts.

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### Platinum Annual Sponsor: \$5,000

- \* Recognition as a Platinum Sponsor with signage at each Family Law Section event occurring during the 2017–2018 Bar Cycle. Platinum sponsors will receive top billing and larger space on signage than other sponsors.
- \* Full-page ad in each edition of *The Commentator* magazine published during the 2017–2018 Bar Cycle.
- \* Recognition as a Platinum Sponsor on each edition of *FAMSEG*—the Family Law Section's e-newsletter—throughout the 2017–2018 Bar Cycle. *FAMSEG* is distributed to our section members via email approximately once per month. Recognition will include a display of your logo in the *Sponsor Section* of the publication.
- \* 5-minute speaking opportunities at two luncheons or cocktail parties (or a combination thereof) of the Family Law Section during the 2017–2018 Bar Cycle, and if you elect to attend, the in-state and out-of-state retreats.
- \* Recognition as a sponsor of a breakfast or refreshment break at one Family Law Section event during the 2017–2018 Bar Cycle.
- \* Inclusion on Family Law Section's website *Photo Gallery* for each live event during the 2017–2018 Bar Cycle.
- \* Special full-page sponsorship recognition ad in *The Commentator*'s Winter edition.
- \* ½-page ad in each edition of *The Commentator* published during the Florida Bar year.
- \* Recognition as Platinum Sponsor in the program for each Family Law Section event during the 2017–2018 Bar Cycle.
- \* Rotating recognition as Platinum Sponsor with Chair's message on the home page of the Family Law Section's website throughout the 2017–2018 Bar Cycle.
- \* Recognition as Platinum Sponsor in the "Chair's Report" at each Executive Council meeting during the 2017–2018 Bar Cycle, memorialized in the meeting minutes that can be viewed on the Family Law Section's website.
- \* Advertisement on one telephonic CLE flyer during the year—distributed to all section members via mail. (Please note: The Family Law Section will strive to include your company or firm on the flyer for a related topic to your industry, but cannot guarantee same.)
- \* Complimentary drink tickets and admission for up to two members of your company or firm for all Family Law Section luncheons, cocktail parties and dinners throughout the 2017–2018 Bar Cycle.
- \* An exhibit booth at all live CLE events put on by the section throughout the Bar year.
- \* Please note: This sponsorship package does **not** include any benefits pertaining to *The Annual Marital and Family Law Board Certification Review Course*. Please contact us if you are interested in discussing sponsorship for this event.



## Gold Sponsor: \$3,500

- \* Recognition as a Gold Sponsor with signage at each Family Law Section event occurring during the 2017–2018 Bar Cycle.
- \* Special ½-page sponsorship recognition ad in *the Commentator's* Winter edition.
- \* 1/3-page ad in each edition of *The Commentator* magazine published during the 2017–2018 Bar Cycle.
- \* Advertisement on one telephonic CLE flyer during the year, distributed to all section members via mail. (Please note: The Family Law Section will strive to include your company or firm on the flyer for a related topic to your industry, but cannot guarantee same.)
- \* Recognition as a Gold Sponsor on each edition of **FAMSEG**—the Family Law Section's e- newsletter—throughout the 2017–2018 Bar Cycle. **FAMSEG** is distributed to our section members via email approximately once per month. Recognition will include a display of your logo in the *Sponsor Section* of the publication.
- \* 5-minute speaking opportunity at one luncheon or cocktail party of the Family Law Section during the 2017–2018 Bar Cycle, and if you elect to attend, the in-state and out-of- state retreats.
- \* Recognition as Gold Sponsor in the “Chair’s Report” at each Executive Council meeting during the 2017–2018 Bar Cycle, memorialized in the meeting minutes that can be viewed on the Family Law Section’s website.
- \* Inclusion on Family Law Section’s website *Photo Gallery* for each live event during the 2017–2018 Bar Cycle.
- \* Recognition as Gold Sponsor in the program for each live Family Law Section event during the 2017–2018 Bar Cycle.
- \* Recognition as a sponsor of a breakfast or refreshment break at one Family Law Section event during the 2017–2018 Bar Cycle.
- \* Complimentary drink tickets and admission for up to two members of your company or firm for all Family Law Section cocktail parties throughout the 2017–2018 Bar Cycle.
- \* Complimentary admission for up to two members of your company or firm to the dinner at the Family Law Section’s in-state retreat held during the 2017–2018 Bar Cycle.
- \* An exhibit booth at all live CLE events put on by the section throughout the bar year.
- \* Please note: This sponsorship package does **not** include any benefits pertaining to *The Annual Marital and Family Law Board Certification Review Course*. Please contact us if you are interested in discussing sponsorship for this event.

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## Silver Sponsor: \$2,500

- \* Recognition as a Silver Sponsor with signage at each Family Law Section event occurring during the 2017–2018 Bar Cycle.
- \* 1/3-page ad in each edition of *The Commentator* magazine published during the 2017–2018 Bar Cycle.
- \* Recognition as a Silver Sponsor on each edition of *FAMSEG*—the Family Law Section’s e- newsletter—throughout the 2017–2018 Bar Cycle. *FAMSEG* is distributed to our section members via email approximately once per month.
- \* Recognition as Silver Sponsor on Family Law Section’s website *Sponsor Page* throughout the 2017–2018 Bar Cycle.
- \* 5-minute speaking opportunity at one luncheon or cocktail party of the Family Law Section during the 2017–2018 Bar Cycle.
- \* Recognition as Silver Sponsor in the “Chair’s Report” at each Executive Council meeting during the 2017–2018 Bar Cycle – memorialized in the meeting minutes that can be viewed on the Family Law Section’s website.
- \* Complimentary drink tickets and admission for one member of your company or firm to attend all Family Law Section cocktail parties throughout the 2017–2018 Bar Cycle.
- \* Please note: This sponsorship package does **not** include any benefits pertaining to *The Annual Marital and Family Law Board Certification Review Course*. Please contact us if you are interested in discussing sponsorship for this event.

## Bronze Sponsor: \$1,500

- \* Recognition as a Bronze Sponsor with signage at each Family Law Section event occurring during the 2017–2018 Bar Cycle.
- \* 1/3-page ad in two editions of *The Commentator* magazine published during the 2017–2018 Bar Cycle.
- \* Recognition as a Bronze Sponsor on each edition of *FAMSEG*—the Family Law Section’s e- newsletter—throughout the 2017–2018 Bar Cycle. *FAMSEG* is distributed to our section members via email approximately once per month.
- \* Recognition as Bronze Sponsor on Family Law Section’s website *Sponsor Page* during the 2017–2018 Bar Cycle.
- \* Please note: This sponsorship package does **not** include any benefits pertaining to *The Annual Marital and Family Law Board Certification Review Course*. Please contact us if you are interested in discussing sponsorship for this event.

*We would be happy to customize a sponsorship package  
for your needs and budget!*

**For assistance with any of our sponsorship packages  
please contact:**

Matt Lundy ([Matt@MLundyLaw.com](mailto:Matt@MLundyLaw.com)), Beth Luna  
([Beth@TheLunaLawFirm.com](mailto:Beth@TheLunaLawFirm.com)) or Section Administrator Gabrielle Tollok,  
([gtollok@flabar.org](mailto:gtollok@flabar.org)) or (850) 561-5650.



***If you are interested in becoming a sponsor, please email or fax completed form below with credit card info to [gtollok@flabar.org](mailto:gtollok@flabar.org) and [Matt@MLundyLaw.com](mailto:Matt@MLundyLaw.com)***

**OR**

**Mail form with check made out to "The Florida Bar" to:  
Gabrielle Tollok, administrator, The Florida Bar, 651 E. Jefferson St., Tallahassee, FL 32399-2300**

Level of Sponsorship: \_\_\_\_\_

Firm Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone No.: \_\_\_\_\_ Email: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

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Card Type: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Amex \_\_\_ Discover

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

3 or 4-Digit "Special Code" on front/back of card: \_\_\_\_\_